



Elavon



Introducing Smartlink

The smart way to integrate your ePOS and terminal

/ Introducing **Smartlink**



Smartlink automatically shares card payment details between your till and your terminal, for a seamless payment experience:

- **Serve customers faster**
- **Reduce rekeying errors**
- **Improve ePOS performance**



/ Why Smartlink?



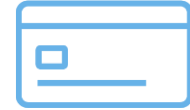
Speed

Data is automatically exchanged between your till and terminal, removing the need to re-key the transaction into the terminal. This reduces the risk of manual input error and delivers a faster check out experience which means happy customers.



Simplicity

It's a middleware solution that is easily installed to securely integrate your till and terminal. End of day reconciliation is streamlined and PCI and EMV updates can be actioned automatically.



Sales

A great payments experience is an essential part of your customers' satisfaction and a great way to build loyalty. A more efficient solution means you can serve more customers, more quickly, leading to increased sales and revenue.

/ How Smartlink works

A more efficient payment process in four easy steps.

Step 1

Transaction is entered into the till

Step 2

Transaction details are automatically shared with the integrated terminal via the Smartlink interface

Step 3

Customer completes transaction as normal, either as a contactless or Chip & PIN payment

Step 4




Transaction received by Elavon to complete processing

Transaction response returned to till system for completion

Smartlink Pro



Semi-integrated for a seamless payment experience.

All transactions (sales, refunds, void, batch, etc.) are initiated and handled through the till.

POS	Model	Transaction type	Communications	Print receipt
	Desk/5000 (Countertop with PIN pad)	All transactional data is directly sent to the POS terminal enabling your staff to seamlessly handle card payments using only the till	IP, PSTN	Till and/or terminal
	Lane/3000 (PIN pad)	All transactions (sale, refund, void, batch) must be initiated and handled via the till. The PIN entry device (PED) will only display cardholder relevant information such as PIN entry, tip amount, accept Dynamic Currency Conversion	Via till or directly through network	Till
	Move/5000	All transactional data is directly sent to the POS terminal enabling your staff to seamlessly handle card payments using only the till	WiFi	Till and/or terminal

Smartlink Lite

Lite integration for a simple and efficient solution where sale transactions must be initiated from the till. All other transactions and functions are completed directly on the POS.

POS	Model	Transaction type	Communications	Print receipt
	Desk/5000 (Countertop with PIN pad)	Sales transaction data is directly sent to the terminal for your staff to handle card payments.	IP, PSTN	Terminal
	Move/5000	Sales transaction data is directly sent to the terminal for your staff to handle card payments.	WiFi	Terminal

How to set up Smartlink

Step 1

Elavon confirm your business details and requirements

Step 2

Elavon provides your till provider the necessary develop kit to commence development

Step 3

Elavon ensures your till provider has everything they need to connect your till and terminal

Step 4

Elavon verifies the results of test scripts with your till provider so they can self-certify their till application and sign off the project

Step 5

Elavon will liaise with you with you to agree implementation plan

Step 6

You're connected!

Elavon engineers install your terminal and/or PIN pad

/ Connect to next generation terminals

Integrate your ePOS via Smartlink with any one of the Telium Tetra terminals from Ingenico:



Move/5000

- Portable for payments on-the-go
- Easy to use large touch screen
- WiFi comms



Desk/5000

- Compact design saving counter top space
- Easy to use large touch-screen



Lane/3000

- External PIN pad

/ Telium Tetra terminals

Enhanced security

- All terminals support P2PE and PCI-PTS v5 certification, the latest future-proofed cryptography and Secured Encrypt are optional extras
-

Cost savings

- One device, multiple connectivity options
-

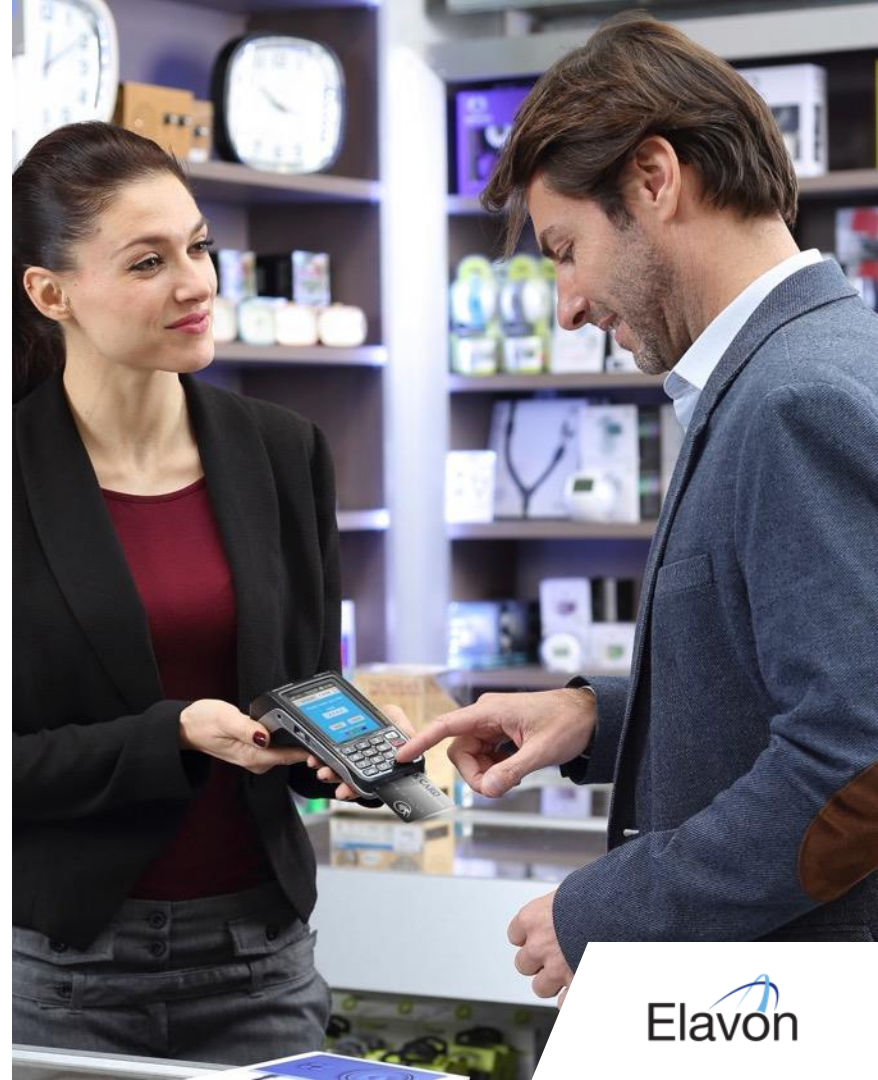
Great customer experience

- Easy to use large touch screen
- Compact design to save counter space
- Accept all payment types
- Fully supports:
 - Gift Card
 - Currency conversion
 - Contactless
 - Cashback
 - Tax Free Shopping



/ Smartlink summary

- Increases sales and revenue through serving more customers
- Improves speed of checkout at point-of-sale so queues keep moving
- Reduces lost revenue due to dual entry keying errors and missed declined transactions
- Easy to set-up with support available from Elavon's experts if needed
- Additional revenue opportunities enabled by your Telium Tetra terminal
- Reduces PCI DSS and EMV compliance costs and security concerns
- Streamlines end-of-day reconciliation
- The ideal way to combine acquiring, product and value added services





/ Get Smartlink today...

We make it possible. You make it happen.

 **0800 028 1662**

 **sales@elavon.com**

 **elavon.co.uk**


Elavon



Elavon Financial Services DAC. Registered in Ireland – Number 418442.
Registered Office: Building 8, Cherrywood Business Park, Loughlinstown, Co. Dublin, D18 W319, Ireland.
Elavon Financial Services DAC, trading as Elavon Merchant Services, is regulated by the Central Bank of Ireland.

Elavon Financial Services DAC. Registered in Ireland with Companies Registration Office. The liability of the member is limited. United Kingdom branch registered in England and Wales under the number BR022122.
Elavon Financial Services DAC, trading as Elavon Merchant Services, is authorised and regulated by The Central Bank of Ireland. Authorised by the Prudential Regulation Authority and with deemed variation of permission. Subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. Details of the Temporary Permissions Regime, which allows EEA-based firms to operate in the UK for a limited period while seeking full authorisation, are available on the Financial Conduct Authority's website.
Y345020719